**Homework 1**

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**1. What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* Theater/Visual Arts and Music are the most successful in receiving donation.
* Theater collected 36% more donations than music between 2009 and 2017.
* 2015 was the year of the largest number of launches in Kickstarter through 2017.

**2. What are some of the limitations of this dataset?**

* The data doesn’t drill-down by month to find trends between holidays/seasons and contributions.
* The data also doesn’t reveal if the source of the donations, i.e., corporations, non-profit organizations, etc.
* The data doesn’t show marketing sources used for the projects.

**3. What are some other possible tables/graphs that we could create?**

* Category and its sub-categories, filtered by month.